



Zahn's quality makes an impression

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Produktkennzeichnungen



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Your product is 'no name'

without the right logo or emblem

Zahn product emblems

link your product design to your name

Do you know the manufacturer of your television, refrigerator, heating system or shower partition? Then you have often been looking at Zahn products. By developing and producing high-quality product logos and emblems we are more present in everyday life than most people realise.

This is with good reason. At Zahn, now in its third generation, we produce logos and emblems for everyday appliances as well as for manufacturers of investment goods. From an engraving facility in Dresden originated a company of expert metal lettering manufacturers. The company was founded anew in Neu-Ulm in 1949, which gave rise to consistent and continuous further development of high-quality series of logos, emblems and lettering.

Our main concern was and remains throughout the production of contemporary designs using modern manufacturing techniques in a material- and cost-effective manner. Our own specifications and finishes have been developed for this.

Consulting is always our top priority, both at the beginning of a business and during the whole lifetime of a product logo.

We develop products using a variety of casting and finishing techniques that seamlessly meet their technical requirements: the icing on the cake for your products.



Special features of our company and production processes



Producing product logos and emblems requires a broad knowledge of the technology and processes used in decorating synthetic components. This expertise is enhanced through decades of experience in the use of these techniques. Not all combinations imaginable are suitable for manufacturing high-quality product logos and emblems. Durability criteria in particular need to be observed.

We have created a comprehensive manufacturing process using vertical integration, and that for good reason. It all starts with in-house tool making, followed by small, flexibly designed production lines and ranging to numerous finishing techniques. Only a few work processes – such as chrome plating – are carried out by a specialised external company.

Zahn products are distributed and implemented worldwide, provide local value and are 'Made in Germany'.



BOSCH

OCE: two-part surface
made from red plastic
printed white and orange
base made from grey plastic
painted silver
backside with self-adhesive tape

Husqvarna:
logo made from grey-coloured plastic
silver matt finish
backside with self-adhesive tape

AL-KO:
lawnmower grass catcher bag
black plastic
silver matt finish
snap pins on reverse

Abt Power:
emblem made from PMMA
multicolour print and painted
backside with self-adhesive tape

Bürstner:
camper van logo made from ABS/PC
chrome-plated main section
black and red-coloured plastic
backside with self-adhesive tape

Kärcher:
pressure cleaner logo
made from yellow Novodur
glossy black finish
snap pins on reverse

Smarttec:
emblem made from grey plastic
lettering hotstamped silver glossy
white/blue colour gradient print
backside with self-adhesive tape

Viking:
green plastic
debossed lettering and symbol
snap pins on reverse

John Deere: two-piece
radiator emblem for tractors
PMMA surface, printed
and painted in multicolour
black plastic base
pins on reverse
fastening with spring clip



brand  star

Incredibly versatile



The 'Brand-Star' is behind an entire range of product logos and emblems for all purposes.

The emblem bases can be used indoors or outdoors with a matt or high gloss finish, chrome-plated, and with all-over or partial lettering. Imprints in a single colour or with metallic effect are also among the decorative options. When part of the emblem is made from PMMA, a wonderful levelled effect is created as the colours are applied from the reverse side. If the coating is applied thinly enough or sections are cut out using laser techniques, we can create a particularly unique and sophisticated emblem with LED backlighting.

Emblems can be attached to the end product using snap pins, spring pins or self adhesive tape.



SieMatic

FMU

SIEMENS

Siematic:

Ni/Cr lettering
light glossy surface
backside with self-adhesive tape

FMU:

Ni/Cr lettering
matt anthracite surface
backside with self-adhesive tape

Siemens:

emblem for household appliances
Ni/Cr material, matt anthracite
backside with self-adhesive tape

Cool Stream:

Ni/Cr lettering
light glossy surface
backside with self-adhesive tape

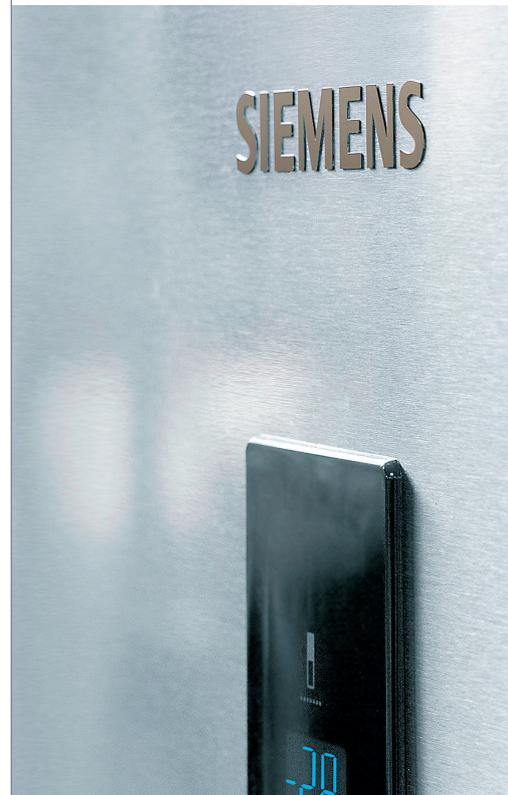


chrome  star

Elegant

The 'Chrome-Star' is an unrivalled product logo made from real metal.

The structures are electroplated and therefore all metal. The surfaces of the nickel and chrome logos and emblems can be finished to a matt and glossy surface, like diamond cut and in bright or anthracite colour. The result is always a high-end look and product quality of the highest standard. The products' delicate structure and sizes from 1 mm in width ensure an even more elegant appearance. The self-adhesive logos and emblems, approx. 60 µm thick, are suitable for both indoor and outdoor usage.



CoolStream



**SOCHI 2014
COLLECTION**



Sochi 2014:

electroplated plastic
semi-matt chrome plated
backside with self-adhesive tape
with application tape

Bosch:

emblem made from grey plastic
hotstamped silver gloss
backside with self-adhesive tape
with application tape

Vaillant:

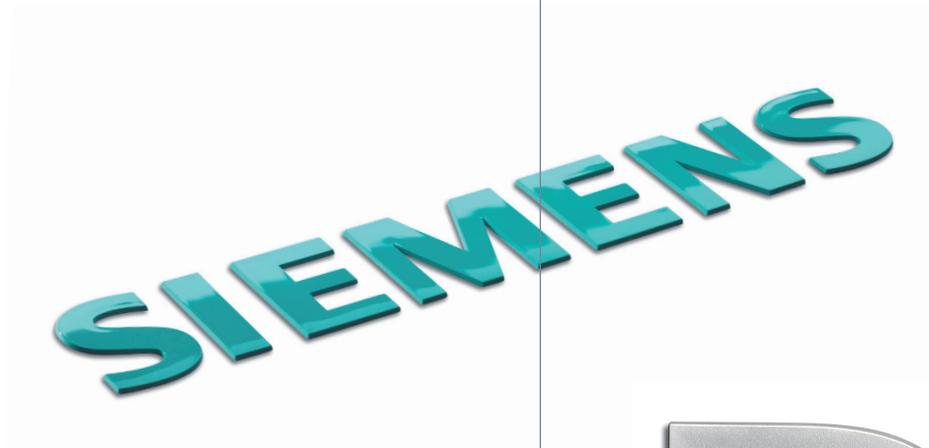
emblem made from grey plastic
special silver lacquer, white print
backside with self-adhesive tape
with application tape

Siemens:

emblem made from green plastic
backside with self-adhesive tape
with application tape

DMG:

electroplated plastic
chrome plated
semi-matt appearance
backside with self-adhesive tape
with positioning pins



single  **star**
Airy

'Single-**Star**' features product logos and emblems in the shape of individual elements or individual letters.

Elements can be produced in a variety of sizes, letter widths and styles, whether straight or in curvy shapes or italics. For a high-quality look, no interconnections are used between the individual elements and the lettering can be chromed-plated, painted, lacquered, printed or stamped as desired. Decorations can be provided with a glossy or matt finish. The individual logos or emblems are suitable for indoor and outdoor use and are attached to the end product using clips or spring pins or with self-adhesive backs. 'Single-**Star**' is positioned with the help of an application film, or, in the case of larger letters, with mounting templates.

Kuhlmann Cars:

laser cut plastic
surface protection with doming
backside with self-adhesive tape

Karmann:

emblem for vehicle interior
made from blue ABS/PC with doming
silver gloss print
red colorflow
backside with self-adhesive tape

Hazet:

logo for workshop equipment
made from blue ABS using doming
silver gloss outline, yellow print
backside with self-adhesive tape

Hoval:

logo for heating appliances
made from red plastic
with doming and white print
backside with self-adhesive tape

SanSwiss:

two-part clip logo
for shower partitions
white plastic surface
two-colour print with doming
base from white plastic
backside with self-adhesive tape

Cosmogas:

emblem for heating appliances
made from blue ABS with doming
gold gloss imprint
multicolour print
pins on reverse

Wirtgen:

logo for asphalt milling machines
made from electroplated ABS
chrome-plated with
high-gloss appearance
anthracite print with doming
pins on reverse



dome  star

Robust

Nothing can shake the
'Dome-Star'.

The sealing doming layer (synthetic resin seal) makes it extremely durable and dirt-repellent; no liquid or mechanical impact will affect it. Virtually any style of design can be produced in a variety of sizes. The colourful or glossy finish of a product emblem or logo of this variety is achieved through printing, stamping, color-flow, paint, lasering, chroming or a combination of different processes. Emblems can be attached either indoors or outdoors using clips, connectors or self-adhesive film.



mwt:

white foil
surface print with doming
self-adhesive back

BMF:

silver glossy foil
surface printed in black and orange
with doming
backside with self-adhesive tape

cewe:

white foil
four-colour surface print
with doming
backside with self-adhesive tape

hrSolide:

model type logo for heaters
white film
surface printed grey
with doming
backside with self-adhesive tape

Flora:

white film
two-colour surface print
with doming
backside with self-adhesive tape

Hupfer:

white film
surface printed blue
with doming
backside with self-adhesive tape



soft  star

Flexible

The 'Soft-Star' is flexible in every respect, from its shape and colour to its size.

These self-adhesive logos and emblems can be fitted to the shape of the end product with great flexibility. The base film provides the background colour; the lettering or logo is then printed on top. The print is mostly protected with a doming layer that makes the emblem very robust and gives it depth.

The 'Soft-Star' is a cost-effective solution for labelling products.





our aims and values

Our employees are the foundation on which our high-quality, customer-focused manufacturing processes are based. Their many years of experience, coupled with fresh ideas from new staff joining the company, provide the ideal combination for ensuring the company's continuing success.

It is for this reason that our corporate strategy is based on long-term development.

Health and safety play a fundamental role in the workplace. They ensure our employees stay fit, healthy and capable of performing at their best.

To that end, management strives towards to achieve a fair and equitable balance between staff and corporate interests. An open and honest working relationship with the works council is therefore a vital part of our corporate strategy.

QM



Quality at Zahn

In addition to competitive pricing and excellent customer service, one of the most decisive factors in our success is quality. Under the terms of DIN ISO 9001:2000, quality means not just product quality, but also the corporate structures and administrative procedures that form the basis for creating quality products.

For us quality means not just what you see on the surface, but the optimisation of processes through continuous internal improvement in the interests of quality enhancement.

UM



Thinking environmentally

The environment is our most vital resource, not just for the economy, but for everyone. That is why we are in the possession of DIN ISO 14001 certification.

We believe that a healthy environment is the basis of healthy economy. Correctly implemented environmental protection measures can also help reduce costs (e.g. through reducing energy consumption) and are also to be regarded as an important part of occupational health and safety.



We aim not just to comply with environmental legislation, but also to improve environmental awareness among all our stakeholders, and in that way to always be one step ahead of minimum statutory requirements.